



KING OF PRUSSIA DISTRICT

BUSINESS NETWORKING SPONSORSHIP BENEFITS

FALL NETWORKING BREAKFAST

Thursday, September 16

Join us for our first in-person business networking event since **Autumn 2019**. This event features a keynote speaker followed by a panel of industry leaders breaking down the impacts of COVID-19 within their industries, sharing the adaptations that have become the "new normal" and offering insights into future.

For CHOP shoppers can save big with **10TH ANNIVERSARY GALA & AWARDS** years.

Thursday, December 16

\$152,000 for CHOP!

Join King of Prussia District for our 10th Anniversary Gala & Awards, celebrating a decade of working together to rebuild King of Prussia's reputation as one of Pennsylvania's premiere live-work-play destinations. Our awards program honors our founders and companies and individuals who have made significant investments in our community in the past decade.



	PRESENTING \$6,500	GOLD \$3,500	SILVER \$2,000
QUANTITY AVAILABLE	1	5	7
INCLUSION in King of Prussia District's Annual Report	●	●	●
INCLUSION in event press releases/media alerts	●	●	●
TICKETS to Gala	6	3	1
TICKETS to Fall Breakfast	8	5	2
ON-SITE marketing with table at Fall Breakfast	●	●	●
LOGO on event collateral and all event emails	●	●	●
BANNER ADS in event eblasts (per event)	3	2	1
ADS in event programs	FULL PAGE	HALF PAGE	QUARTER PAGE
ELIGIBLE for Gala add-ons (see next page)	●	●	●
ABILITY to include promo items in Gala attendee gift bag	●	●	●
SOCIAL POSTS on KOP District channels	5	2	
LOGO on Fall Breakfast attendee name tags	●		
SPOTLIGHT blog post on VisitKOP.com, shared in enews & on social channels	●		
OPPORTUNITY to introduce speakers	●		
HIGHLIGHTED in opening of press releases	●		
BRANDED photobooth print-outs given to guests	●		

SEE NEXT PAGE FOR ADDITIONAL GALA ADD-ONS.
QUESTIONS? PLEASE CONTACT RACHEL@KOPBID.COM.

VISITKOP.COM

10TH ANNIVERSARY GALA & AWARDS SPONSORSHIPS

Thursday, December 16, 6-8:30 PM

Sheraton Valley Forge Hotel

AWARD SPONSOR (1): \$2,000

Company name in program, opportunity to share remarks and introduce award presentation, one complimentary ticket to the gala and company name listed in post-event email

GIFT BAG SPONSOR (1): \$1,500

Company name in program and logo on outside of gift bag given to every attendee, one complimentary ticket to the gala and company name listed in post-event email

PROSECCO SPONSOR (1): \$1,500

Company logo included on tag hanging on mini prosecco bottles given to every guest as a party favor, one complimentary ticket to the gala and company name listed in post-event email

COCKTAIL HOUR SPONSOR (1): \$1,500

Company name in program and logo on bar signage and cocktails and company name listed in post-event email

TABLE SPONSOR (1): \$1,250

Table of 9 with signage featuring your company logo, company name in program and company name listed in post-event email

INDIVIDUAL TICKETS: \$125/PERSON
TABLE OF 9: \$1,025

Sponsorship must be confirmed by November 23 for inclusion in program.

