



KING OF PRUSSIA DISTRICT

BUSINESS NETWORKING SPONSORSHIP BENEFITS

FALL NETWORKING BREAKFAST

Wednesday, September 22

Join us for our first in-person business networking event since **Autumn 2019**. This event features a keynote speaker followed by a panel of industry leaders breaking down the impacts of COVID-19 within their industries, sharing the adaptations that have become the "new normal" and offering insights into future.

For CHOP shoppers can save big with **10TH ANNIVERSARY GALA & AWARDS** years.

Thursday, December 16

\$152,000 for CHOP!

Join King of Prussia District for our 10th Anniversary Gala & Awards, celebrating a decade of working together to rebuild King of Prussia's reputation as one of Pennsylvania's premiere live-work-play destinations. Our awards program honors our founders and companies and individuals who have made significant investments in our community in the past decade.



PRESENTING \$6,500 **GOLD \$3,500** **SILVER \$2,000**

QUANTITY AVAILABLE

INCLUSION in King of Prussia District's Annual Report

INCLUSION in event press releases/media alerts

TICKETS to Gala

TICKETS to Fall Breakfast

ON-SITE marketing with table at Fall Breakfast

LOGO on event collateral and all event emails

BANNER ADS in event eblasts (per event)

ADS in event programs

ELIGIBLE for Gala add-ons (see next page)

ABILITY to include promo items in Gala attendee gift bag

SOCIAL POSTS on KOP District channels

LOGO on Fall Breakfast attendee name tags

SPOTLIGHT blog post on VisitKOP.com, shared in enews & on social channels

OPPORTUNITY to introduce speakers

HIGHLIGHTED in opening of press releases

BRANDED photobooth print-outs given to guests

	PRESENTING \$6,500	GOLD \$3,500	SILVER \$2,000
QUANTITY AVAILABLE	1	5	7
INCLUSION in King of Prussia District's Annual Report	●	●	●
INCLUSION in event press releases/media alerts	●	●	●
TICKETS to Gala	6	3	1
TICKETS to Fall Breakfast	8	5	2
ON-SITE marketing with table at Fall Breakfast	●	●	●
LOGO on event collateral and all event emails	●	●	●
BANNER ADS in event eblasts (per event)	3	2	1
ADS in event programs	FULL PAGE	HALF PAGE	QUARTER PAGE
ELIGIBLE for Gala add-ons (see next page)	●	●	●
ABILITY to include promo items in Gala attendee gift bag	●	●	●
SOCIAL POSTS on KOP District channels	5	2	
LOGO on Fall Breakfast attendee name tags	●		
SPOTLIGHT blog post on VisitKOP.com, shared in enews & on social channels	●		
OPPORTUNITY to introduce speakers	●		
HIGHLIGHTED in opening of press releases	●		
BRANDED photobooth print-outs given to guests	●		

SEE NEXT PAGE FOR ADDITIONAL GALA ADD-ONS. QUESTIONS? PLEASE CONTACT RACHEL@KOPBID.COM.

VISITKOP.COM

10TH ANNIVERSARY GALA & AWARDS SPONSORSHIPS

Thursday, December 16, 6-8:30 PM

Sheraton Valley Forge Hotel

AWARD SPONSOR (1): \$2,000

Company name in program, opportunity to share remarks and introduce award presentation, one complimentary ticket to the gala and company name listed in post-event email

GIFT BAG SPONSOR (1): \$1,500

Company name in program and logo on outside of gift bag given to every attendee, one complimentary ticket to the gala and company name listed in post-event email

PROSECCO SPONSOR (1): \$1,500

Company logo included on tag hanging on mini prosecco bottles given to every guest as a party favor, one complimentary ticket to the gala and company name listed in post-event email

COCKTAIL HOUR SPONSOR (1): \$1,500

Company name in program and logo on bar signage and cocktails and company name listed in post-event email

TABLE SPONSOR (1): \$1,250

Table of 9 with signage featuring your company logo, company name in program and company name listed in post-event email

INDIVIDUAL TICKETS: \$125/PERSON
TABLE OF 9: \$1,025

Sponsorship must be confirmed by November 23 for inclusion in program.

