



APRIL 4-10, 2022

Align your business with the region's most heartwarming event!

King of Prussia Restaurant Week shines a spotlight on KOP's world-class dining scene while raising money for Children's Hospital of Philadelphia's King of Prussia Campus, which now includes an in-patient hospital.

Held the same week, KOP Shops for CHOP allows shoppers to save big while supporting CHOP at their favorite retailers.

In seven years, this campaign has raised \$220,984 for CHOP King of Prussia!

LEARN MORE

AUDIENCE:

Thousands of patrons of 100+ restaurants, retailers and corporate community partners.

SPONSORSHIP BENEFITS

	PRESENTING \$6,500	PLATINUM \$5,000	GOLD \$3,000
QUANTITY AVAILABLE	1	4	4
INCLUSION in King of Prussia District's Annual Report	●	●	●
INCLUSION in event press releases/media alerts	●	●	●
LINKED LOGO on sponsor page of website	●	●	●
BANNER AD in campaign eblasts	3	2	1
SOCIAL POSTS on KOP Restaurant Week channels	5	3	2
LOGO on printed materials distributed to high-traffic buildings and businesses	●	●	●
DEDICATED EBLAST to opt-in list of over 6,000	●		
OPPORTUNITY to speak at check presentation ceremony	●		
LINKED LOGO on every page of campaign website	●		
HIGHLIGHTED in opening of press releases	●		
SPOTLIGHT blog post on VisitKOP.com, shared in enews & on social channels	●		



KOP RESTAURANT WEEK HELPS KIDS LIKE AUTUMN.

Autumn is an outgoing, energetic 9-year-old who loves to dance. Following a procedure to remove a small lump on her back, she was diagnosed with Cic-dux4, an aggressive high grade sarcoma.

Autumn completed her 14 rounds of chemotherapy in March of 2021. She fondly remembers the loving care of her nurses at CHOP. She looks forward to getting back into her ballet slippers.

Your support helps fund the research, facilities and staff that help children like Autumn and her family.

QUESTIONS? PLEASE CONTACT RACHEL@KOPBID.COM

KOPRESTAURANTWEEK.COM